YONDOSHI HOLDINGS INC.

Prime Market, Tokyo Stock Exchange (8008)

Investors' Presentation First Half (Interim Period) of Fiscal 2025 (The Fiscal Year Ending February 28, 2026)

October 10, 2025

Contents

- I. Consolidated Results for FYE2/26 First Half
- II. Strategy Story Pillars of Sustainable Growth
- III. Forecast for FYE2/26 and Second Half Measures
- IV. Progress of the 7th Medium-Term Management Plan and Vision 2030
- V. Appendix

Hidetoshi Masuda. President and Representative Director YONDOSHI HOLDINGS INC.

Note: Amounts identified in this report are presented in millions of yen rounded down. Percentage figures are calculated from raw data.

Disclaimer: Operating forecasts and forward-looking statements that are not of historic fact are based on information available to management as of the date of this report. Subject to a variety of risks and uncertainties, these forecasts and forward-looking statements may differ substantially from actual results due to a diversity of factors including changes in the Company's operating environment, market trends and fluctuations in foreign currency exchange rates. As a result, readers are advised not to rely solely on the information provided as the basis for investment decisions.



Contents

- I. Consolidated Results for FYE2/26 First Half
- II. Strategy Story Pillars of Sustainable Growth
- III. Forecast for FYE2/26 and Second Half Measures
- IV. Progress of the 7th Medium-Term Management Plan and Vision 2030
- V. Appendix

- ☐ Achieved revenue increase for 4th consecutive fiscal year, and first increase in operating profit in two years.
- □ RASIN's business expansion and diversification through M&A contributed markedly to business performance.
- ☐ F.D.C. Products continued merchandising reforms aimed at restoring growth.
- ☐ age boosted sales with new openings of everyday fashion brand PALETTE stores and expanded sales floor area.
- ☐ AS'TY steadily expanded its market share on expansion in OEM orders.

FYE2/26 First Half – Summary

Net Sales

¥32,474 million (+66.9% YoY)

- **□** Sales increased for a fourth consecutive period
- **□** Incorporation of results from RASIN
- **□** Expansion of apparel business

Operating Income

¥1,124 million (+34.6% YoY)

- ☐ Significant increase in profit
- ☐ Jewelry business struggled, but profit secured by steady performance by RASIN
- **□** Apparel business grew steadily

Net Income

¥781 million (+16.3% YoY)

Double-digit profit increase

Summary of Consolidated Results for the First Half of FYE2/26 4C

	FYE2/25 1H (2024/8)		FYE	YoY		
(Millions of yen, %)	Actual Results	Share	Forecasts	Actual Results	Share	101
Net sales	19,460	100.0	32,000	32,474	100.0	+66.9
Gross profit	9,256	47.6	11,400	10,777	33.1	+16.4
Gross profit margin	47.6		35.6	33.1		-14.5
Selling, general and administrative expenses	8,421	43.3	10,200	9,652	29.7	+14.6
Amortization of goodwill	248	1.3	624	624	1.9	+151.6
Operating income	835	4.3	1,200	1,124	3.4	+34.6
Ordinary income	1,048	5.4	1,400	1,310	4.0	+24.9
Net income	671	3.5	700	781	2.4	+16.3
Operating income before the amortization of goodwill (*1)	1,083	5.6	1,824	1,748	5.3	+61.4
Net income before the amortization of goodwill (*2)	920	4.7	1,324	1,405	4.3	+52.7

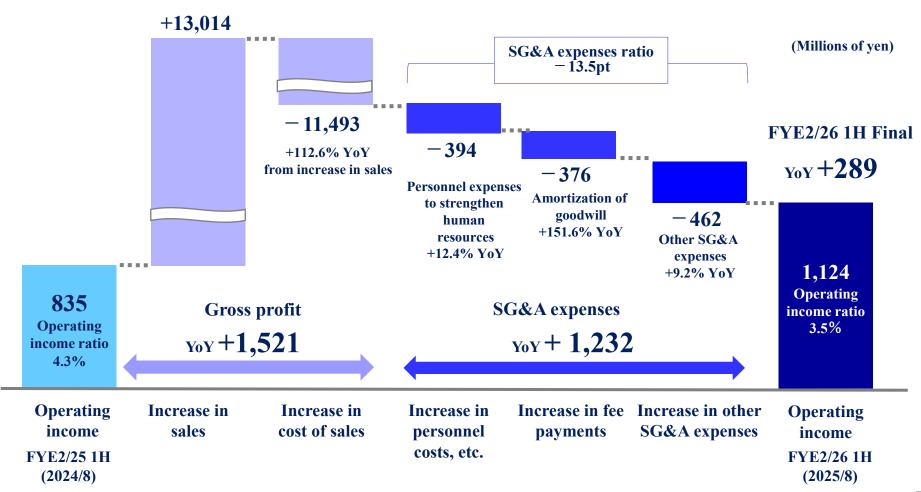
^{*1} Operating income before the amortization of goodwill = operating income + goodwill amortization + amortization of intangible assets arising from business combinations

^{*2} Net income before the amortization of goodwill = profit attributable to owners of parent + goodwill amortization+ amortization of intangible assets arising from business combinations

Analysis of Operating Income Increases and Decreases



- □ Operating income increased ¥289 million year on year from improved profitability
- □ SG&A expenses rose ¥1,232 million due to increases in personnel costs and other expenses, but the SG&A ratio decreased



^{*1} Amortization of goodwill = goodwill amortization + amortization of intangible assets arising from business combinations

FYE2/26 1H Results by Segment (1)

Brand Business

(Units: \frac{1}{2}mn, \%)	FYE2/25 1H	FYE2/26 1H	Variance	% Change
Net sales	7,168	19,848	+12,680	+176.9
Operating income	382	893	+511	+133.5

F.D.C. Products Group

- □ Continued merchandising reforms for the 4°C brand with an eye toward the future
- Recovery trend due to revisions to pricing strategy
- ☐ Grand Front Osaka store was completely renovated in July, providing "customer experience value" as the flagship store in western Japan

RASIN

- ☐ Rising stock prices have incentivized spending among high-income consumers
- ☐ In addition to the boost from the new store (Shinjuku), same-store sales also grew steadily on inventory expansion leveraging the greater financial base

FYE2/26 1H Results by Segment (2)

Apparel Business

(Units: \frac{1}{2}mn, \%)	FYE2/25 1H	FYE2/26 1H	Variance	% Change
Net sales	12,291	12,625	+334	+2.7
Operating income	705	791	+87	+12.3

AS'TY Group

- ☐ Increase in orders from major business partners, leveraging strength of overseas production bases
- Textile Exhibition held to strengthen material proposal capabilities, resulting in acquisition of orders for the next fiscal year

age Co., Ltd.

- Revenue gains from increase in same-store sales at PALETTE for a sixth consecutive period, along with two new stores and an increase in floor space
- ☐ Lineup of summer items expanded in response to extreme heat, capturing lateseason sales to meet immediate demand

Overview of Financial Position and Cash Flows (Consolidated)

4°C holdings group

- □ Total assets ¥68 billion, liabilities ¥28.7 billion, net assets ¥39.2 billion
- □ Operating CF decreased ¥2.4 billion due to an increase in inventory assets
- ☐ Free CF decreased ¥1.5 billion YoY

Cash Flows

(Millions of yen, %)	As of Feb. 28, 2025	As of Aug. 31, 2025	Increase (Decrease)	(Millions of yen)	FYE2/25 1H (2024/8)	FYE2/26 1H (2025/8)	Increase (Decrease)
Total assets	66,494	68,003	+1,508	Operating cash flows	1,958	(464)	(2,422)
Liabilities	27,559	28,785	+1,225	Investing cash flows	(156)	694	+851
Total net assets	38,935	39,218	+282	Financing cash flows	(890)	(244)	+645
Equity ratio	58.5%	57.7%	-0.9%	Free cash flows	1,802	230	(1,572)

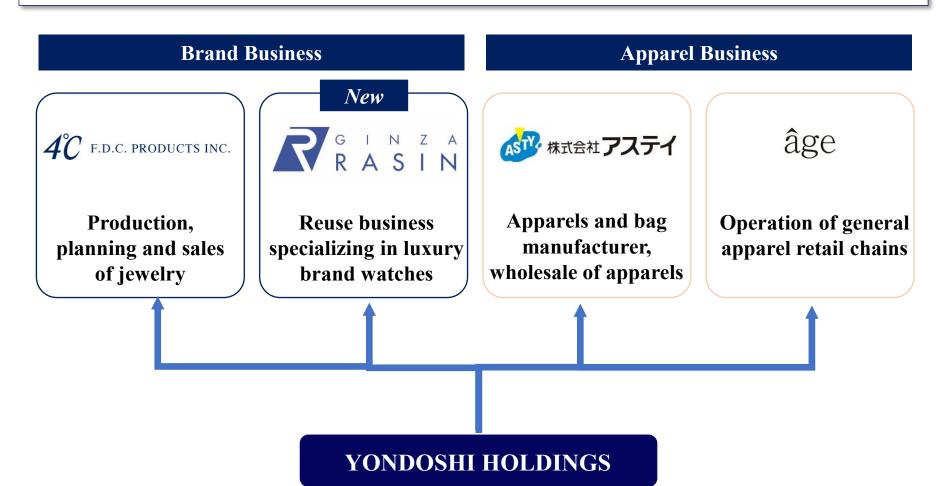


Contents

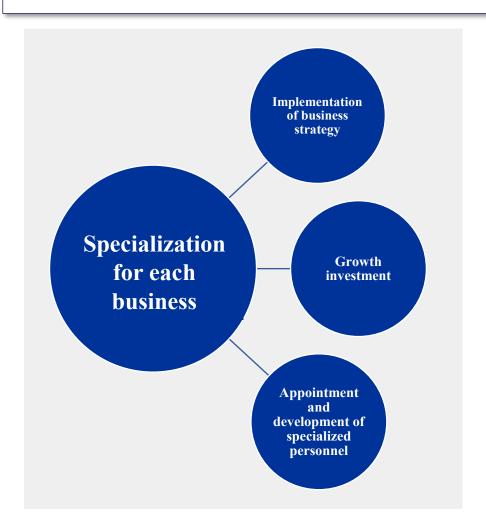
- I. Consolidated Results for FYE2/26 First Half
- II. Strategy Story Pillars of Sustainable Growth
- III. Forecast for FYE2/26 and Second Half Measures
- IV. Progress of the 7th Medium-Term Management Plan and Vision 2030
- V. Appendix

Strengthening Management Foundations through M&A

□ Following the M&A with RASIN in 2024, the corporate group was reorganized into four business domains, strengthening the business portfolio



□ Promoting specialization in each business area through reallocation of management resources led by the holding company



Strategy implementation by business area

Strategy clarified to concentrate resources in focus areas

Investment by business area

Optimal allocation of holding company CF

Appointment and development of specialized personnel by business area

Appointment and development of human resources according to their areas of expertise, furthering specialization

Sustainable Growth: Strengthening of the 4°C Brand

■ Strengthening profitability for 4°C and restructuring the value provided by the brand

Segment marketing used to support product development tailored to the diverse needs of customers

Emotional value



Identification

Maximize customer lifetime value (LTV) and strengthen market competitiveness

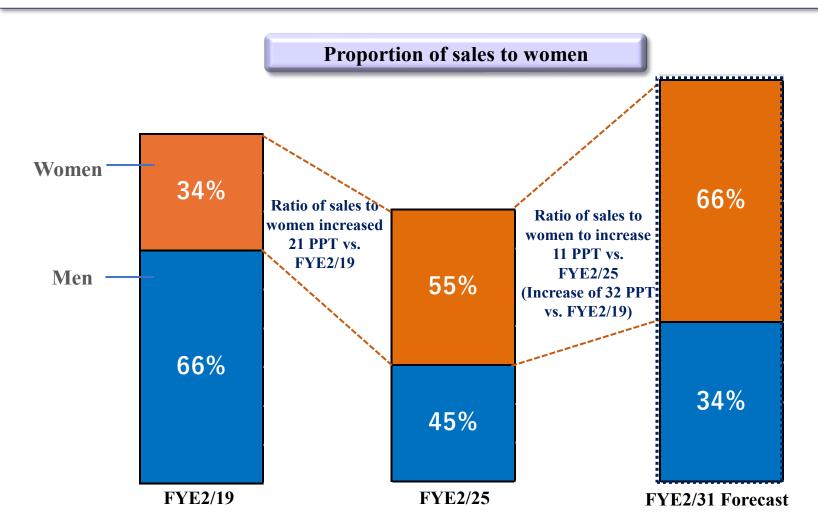
■ Product development according to customer targets (general concept)

Customer Target	Main Need
Gift demand	Budget-oriented, low-priced products
Self-reward demand	Highly fashionable products
High-price demand	Products made with high-quality materials and natural stones
Inbound demand	Collections with themes related to Japanese culture
Existing customers	Seasonal collections

Sustainable Growth: Progress of 4°C Merchandising Reforms



- □ Longer term efforts to expand support among the female customers who will determine the result of 4°C brand merchandising reform
- □ Rebuild a high-margin business structure by strengthening segment marketing



Sustainable Growth: Further Strengthen RASIN's Advantage



■ Expertise and trust specializing in luxury brand watches has won support among watch enthusiasts



1) Product lineup

Approx. 15,000 watches purchased annually Rolex lineup especially is one of the best in the industry



3) Purchasing power

Appraisal by skilled watch valuers, sales network to achieve competitive purchase prices



2) Sales power

Solid product knowledge and polite customer service

Many staff members who can speak English or Chinese



4) Product management capabilities

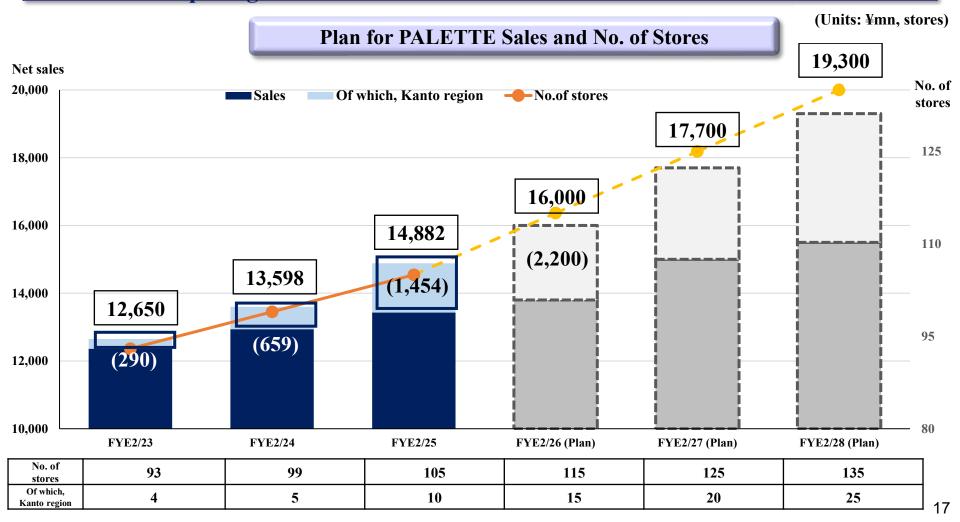
Inspection by team of 30 product management staff

Maintenance by watch technicians

Sustainable Growth: Continuing to Open New PALETTE Stores 4C

☐ Plan to continue opening 10 stores per year

More deeply cultivate the Kansai market through dominant store openings, and accelerate opening stores in the Kanto area





Contents

- I. Consolidated Results for FYE2/26 First Half
- II. Strategy Story Pillars of Sustainable Growth
- III. Forecast for FYE2/26 and Second Half Measures
- IV. Progress of the 7th Medium-Term Management Plan and Vision 2030
- V. Appendix

☐ Greater polarization in consumption

Spending by high-income consumers is expanding against the backdrop of rising stock prices, while weakening among the middle and lower classes due to continued price increases

Brand Business

- > Amid continued inflation, the core price of gift demand remains flat
- Pricing strategy will be key during the Christmas shopping season
- > RASIN anticipates increased consumption by high-income consumers, boosted by the booming stock market

Apparel Business

- ➤ With the continued rise in prices of daily necessities, developing products with a sense of affordability and added value is increasingly important
- > Tenant turnover due to changes in the business environment is an opportunity to expand PALETTE store openings

Consolidated Business Results Forecasts for FYE2/26



- **□** Forecast of a significant increase in revenue and earnings
- Net sales expected to reach a record high since the establishment of the holding company in September 2006

	FYE2	/25	FYE2/26			T
(Millions of yen, %)	Actual Results	Share	Forecasts	Share	YoY	Increase (Decrease)
Net sales	45,902	100.0	66,000	100.0	+43.8	+20,098
Gross profit	19,942	43.3	22,500	34.1	+12.8	+2,558
Gross profit margin	43.4		34.1		-9.3	
Selling, general and administrative expenses	17,984	39.1	19,800	30.0	+10.1	+1,816
Amortization of goodwill	685	1.5	1,252	1.9	+82.7	+566
Operating income	1,960	4.2	2,800	4.2	+42.8	+840
Ordinary income	2,352	5.0	3,150	4.8	+33.9	+ 798
Net income	1,377	2.9	1,600	2.4	+16.2	+223
Operating income before the amortization of goodwill (*1)	2,645	5.7	4,049	6.1	+53.1	+1,403
Net income before the amortization of goodwill (*2)	2,062	4.4	2,852	4.3	+38.3	+790

^{*1} Operating income before the amortization of goodwill = operating income + goodwill amortization + amortization of intangible assets arising from business combinations

^{*2} Net income before the amortization of goodwill = profit attributable to owners of parent + goodwill amortization + amortization of intangible assets arising from business combinations



- Brand Business: Significant increase in sales, earnings gain for a fourth consecutive fiscal year
- **□** Apparel Business: Sales increase for a ninth consecutive fiscal year

(Millions of yen, %)		FYE2/25 Results	FYE2/26 Forecasts	YoY	Increase (Decrease)
Brand Business	Net sales	21,676	42,000	+93.8	+20,324
	Operating income	1,509	2,900	+92.2	+1,390
Apparel Business	Net sales	24,226	25,000	+3.2	+ 774
	Operating income	1,020	1,100	+7.8	+80

FYE2/26 2H – Summary of Priority Measures

Brand Business









Initiatives for the Christmas sales season
Promotion of digital marketing

Further strengthening of product lineup New store in operation for a full fiscal period

Apparel Business





âge

Strengthening capabilities to propose materials

Continued openings of new PALETTE stores

[F.D.C. Products]

Brand Business Second Half Initiatives – Christmas Sales Season



- **□** Development of products, sales promotions, and in-store presentations tailored to customer targets
- Development of holiday-limited items targeting gifts from men





[F.D.C. Products] Brand Business Second Half Initiatives – Promotion of Digital Marketing holdings group

- ☐ Classification of target customers and story-driven sales promotions
- Strengthening digital sales promotions and ensuring consistency with in-store presentations





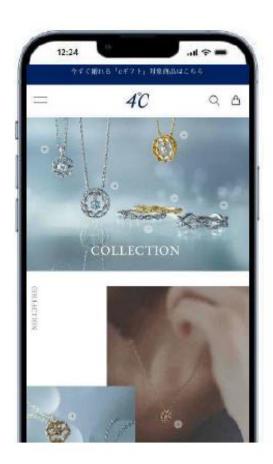




Magazine and online article



YouTube







Digital sales promotions and consistency with in-store presentations

[RASIN]

4°C

Brand Business Second Half Initiatives – Further Strengthening of Product Lineupoldings group

Expanding and enhancing the product lineup by leveraging the solid financial foundation of the corporate group Increase sales by further building inventory



■ New Shinjuku store in operation for a full year Position as a new purchasing hub to expand product offerings





GINZA RASIN Shinjuku Store

■ Developing distinctive materials, such as materials with high cost advantages, functional materials, and sustainable materials, and proposing them at textile exhibitions



26SS Textile Exhibition

[age]

4°C

Apparel Business Second Half Initiatives – Continued Openings of New PALETTE Stonesdings group

- More deeply cultivate the Kansai market through dominant store openings, and continue opening stores in the Kanto area
- ☐ Growth of existing stores

PALETTE Cocolia Tama Center Store



Chugoku
26 stores

Kinki
60 stores

Kyushu

9 stores

Kanto

10 stores

(As of the end of August 2025)







Contents

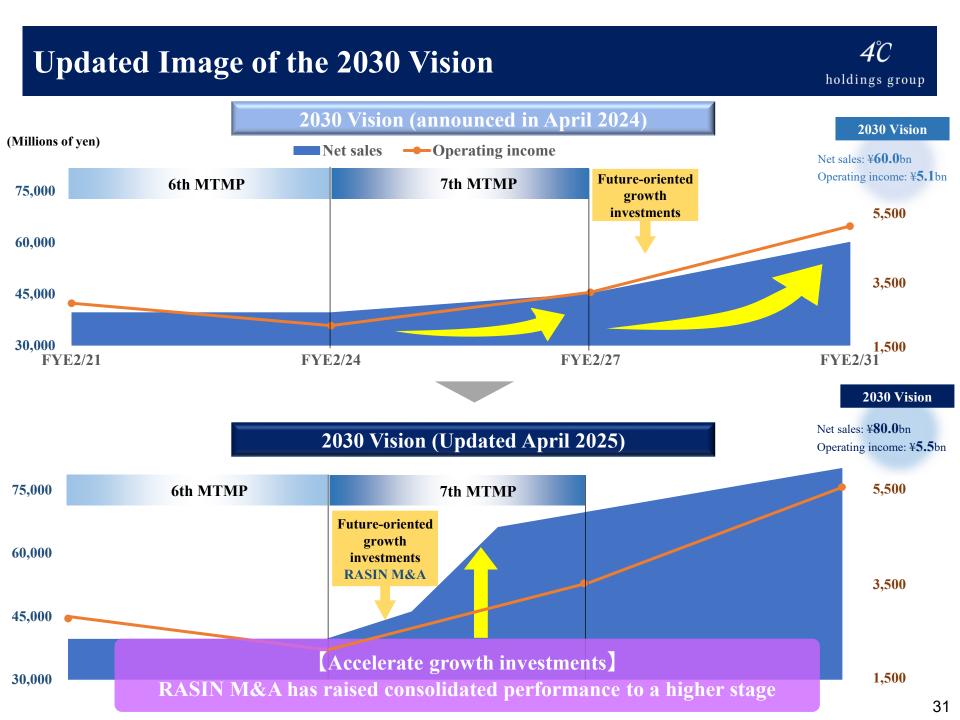
- I. Consolidated Results for FYE2/26 First Half
- II. Strategy Story Pillars of Sustainable Growth
- III. Forecast for FYE2/26 and Second Half Measures
- IV. Progress of the 7th Medium-Term Management Plan and Vision 2030
- V. Appendix

7th MTMP (FYE2/25 – FY2/27)

7th MTMP figures have been revised in April to reflect the jump in earnings level following M&A Sales in FYE2/26 are expected to reach a record high since the adoption of a holding company structure, and will continue to expand

Operating income: Significant increase of <u>67.0%</u> expected over the three years of the 7th MTMP ROE: 2030 Vision target of <u>ROE before amortization of goodwill of 8% or higher</u> expected to be reached ahead of schedule in FYE2/27

		7th MTMP (FYE2/25 – FY2/27)	(Updated April 2025)
	FYE2/25 Final	FYE2/26 Plan	FYE2/27 Plan
Net sales	45,902 million yen	66,000 million yen	70,000 million yen
Operating income	1,960 million yen	2,800 million yen	3,500 million yen
Ordinary income	2,352 million yen	3,150 million yen	3,700 million yen
Net income	1,377 million yen	1,600 million yen	2,100 million yen
ROE before amortization of goodwill	5.3 %	7.4 %	8.0% or higher



2030 Vision (FYE2/31) Updated Figures

Investment in business and human resources in four business domains Implement measures for value creation, and realize profit growth in each area

2030 Vision (FYE2/31)

(Updated April 2025)

Net sales

Operating income

ROE before amortization of goodwill

¥80 billion yen

¥5.5 billion yen

10.0% or higher

Promoting investment in four areas for sustainable growth

Investment Area

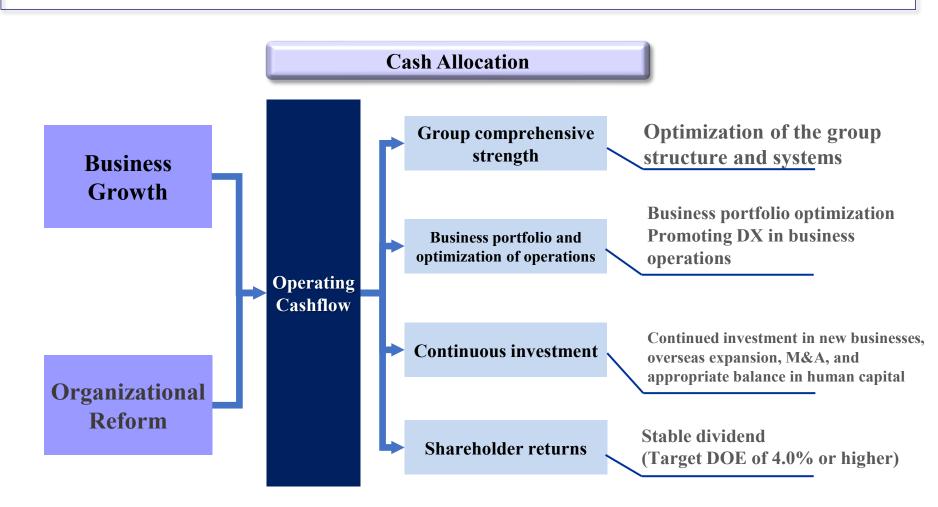
1. New business

- 2. 4°C Brand
- 3. Market
 Expansion and
 Creation
- 4. Human
 Resources and
 DX

Investment Area Initiatives, Results & Progress

- Entered the luxury brand watch reuse business
- M&A to complement and strengthen existing businesses
- Promoting customer-centric merchandising reform
- Investment in digital marketing that connects brand and customers
- Accelerating the opening of PALETTE stores in the Kanto region
- Considering new RASIN store openings
- Building a system to enhance the quality (expertise) of human resources
- Utilizing generative AI to strengthening planning and proposal capabilities, and enhance efficiency

Strengthen profitability, aiming to generate cash flow and improve capital efficiency



Creation of Corporate Value

Increase profitability and cash flow generation to enhance market engagement

Three Points

- > Strengthen cash flow generation
- Sustainable growth (increase in expected growth rate)
- Dialogue to enhance value (lower capital cost)

ROE Before Goodwill Amortization

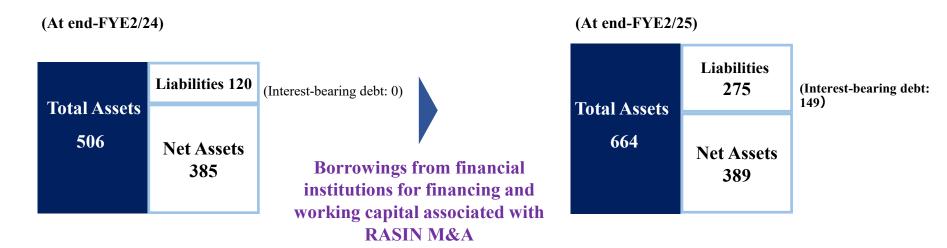
Guideline for ROE before goodwill amortization set at 8%, leading to sustainable growth



2030 Vision – Capital and Financial Strategy

Yondoshi expects to achieve the ROE target set for improving asset efficiency ahead of schedule, and will set a proactive shareholder return policy, taking into account financial soundness

- As a result of borrowing from financial institutions to finance M&A, the capital-to-asset ratio went from 76.2% to 58.5%
- Significant improvement in profitability of capital through the use of financial leverage

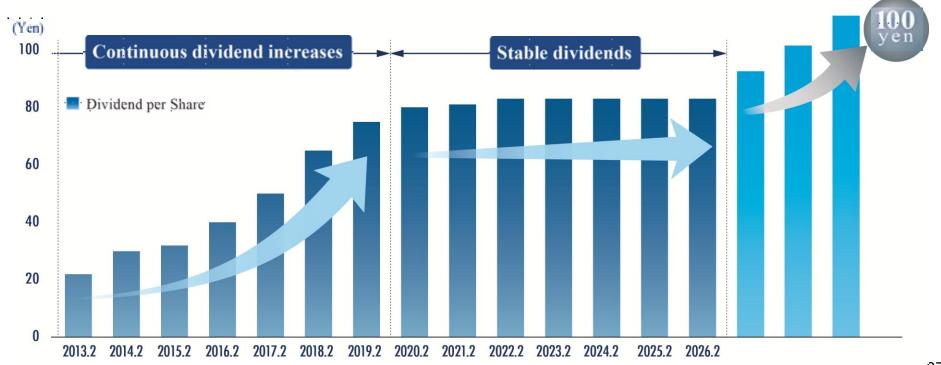


- ➤ ROE before goodwill amortization of 8% or higher expected to be achieved before the final year of the7th MTMP in FYE2/27
- As a proactive measure to improve the level of shareholder returns, continue to consider flexible share buybacks

Shareholder Returns

- □ Continue efforts to enhance the level of total return through stable and continuous dividends and share buybacks, with a policy to maintain a dividend on equity ratio (DOE) of 4% or higher
- ☐ Improve profitability to shift to dividend increases as quickly as possible, aiming to reach a dividend of 100 yen per share in the future
 - > FYE2/25: Annual dividend of 83 yen per share, DOE 4.6%
 - > FYE2/26: Forecast annual dividend of 83 yen per share

Resume dividend increases



4°C holdings group



Contents

- I. Consolidated Results for FYE2/26 First Half
- II. Strategy Story Pillars of Sustainable Growth
- III. Forecast for FYE2/26 and Second Half Measures
- IV. Progress of the 7th Medium-Term Management Plan and Vision 2030
- V. Appendix

1. Jewelry Market Trends

Japan's jewelry retail market in 2024 was worth \(\frac{1}{4}\)1,130.6 billion, growth of 8.1% year on year

- **♦**Market expansion was driven by the strong performance of overseas brands, particularly among inbound customers, as well as price increases by companies in response to soaring gold prices. In addition, purchases of gold products and high-value diamonds for investment purposes further boosted the market.
- **◆**The positive economic sentiment across Japan supported strong sales of high-value jewelry among affluent consumers.

The domestic jewelry retail market in 2025 is expected to be \$1,207.0 billion, down 6.8% from the previous year

♦In contrast to the strong performance last year, inbound consumption has shifted from the high-end to the low-end segment. In the domestic market as well, continued increases in gold prices have led to rising demand for lower-priced jewelry.



Source: Summary of the "Jewelry Market in Japan: Key Research Findings 2025" posted on the Institute's homepage.

2. Net Sales by Business (Consolidated)



	FYE2/25 1H (2024/8)			FYE2/26 1H (2025/8)			
	Actual results	Share (%)	YoY(%)	Actual results	Share (%)	YoY(%)	
Brand business	7,168	36.8	- 8.9	19,847	59.3	276.8	
Apparel business	12,291	63.2	+9.4	13,648	40.7	103.5	
Total	19,460	100.0	+1.8	33,496	100.0	164.5	

^{1.} The Company applied "Accounting Standard for Revenue Recognition" (Accounting Standards Board of Japan Statement No. 29, March 31, 2020) effective from the beginning of FYE2/23. Figures for FYE2/23 and subsequent fiscal years are after application of this accounting standard.

3. Overview of Capital Investment as well as Depreciation and Amortization (Consolidated)



		FYE2/25 1H (2024/8)	FYE2/26 1	(Reference) FYE2/25 (2025/2)	
		Actual results	Actual results	YoY (%)	Actual results
Brand business	Capital investment	80	125	156.6	274
	Depreciation and amortization	140	295	210.8	368
Apparel business	Capital investment	256	191	74.7	489
	Depreciation and amortization	176	175	99.4	359

4. F.D.C. Products Inc. (1)



[Sales by Brand]

	FYE2/25 1H (2024/8)		FYE2/26 1	Н (2025/8)	(Reference) FYE2/25 (2025/2)	
	Actual results	YoY (%)	Actual results	YoY (%)	Actual results	YoY (%)
4°C Total (*1)	4,540	- 9.6	3,669	- 19.2	9,440	- 10.8
(Fashion jewelry)	(3,275)	(- 1.4)	(2,829)	(- 13.6)	(7,050)	(-4.8)
(Bridal jewelry)	(1,264)	(-23.0)	(840)	(- 33.5)	(2,390)	(- 24.7)
Canal4°C	1,329	- 6.0	1,144	- 13.9	2,858	- 8.6
Other brands (*2)	_		19	+425.1	20	+191.3
EC Business	996	- 0.9	907	- 9.0	2,339	- 4.0
Advance Sales • Repair • Other	302	- 38.1	146	- 50.7	617	- 27.0
Total	7,169	- 8.9	5,886	- 17.9	15,276	- 10.1

^{1. 4°}C: Includes EAU DOUCE 4°C

^{2.} Other brands: Cofl by 4°C, RUGIADA, and KAKERA

5. F.D.C. Products Inc. (2)



[Number of Customers and Average Spending per Customer by Brand (Existing stores)]

(Unit: %)

	FYE2/25 1H (2024/8)		FYE2/26 1H (2025/8)		(Reference) FYE2/25 (2025/2)	
	Number of customers	Average spending per customer	Number of customers	Average spending per customer	Number of customers	Average spending per customer
4°C Fashion Jewelry (*1)	- 6.6	+4.2	- 5.5	+7.0	— 7.2	+3.7
4°C Bridal Jewelry	- 15.4	+5.1	- 15.5	- 9.1	- 19.6	+2.8
Canal4°C	- 3.2	+1.4	- 14.5	+3.6	— 7.8	+3.3

^{1. 4°}C fashion jewelry: Includes EAU DOUCE 4°C

6. F.D.C. Products Inc. (3)



[Sales by Store Channel]

	FYE2/25 1H (2024/8)	FYE2/26 1H (2025/8)				
	Actual results	Actual results	Share	YoY		
Roadside stores	85	74	1.3	- 13.3		
Bridal stores	479	235	4.0	- 50.9		
Fashion buildings	1,801	1,566	26.6	— 13.0		
Department stores	3,508	2,956	50.2	— 15.7		
EC Business	996	907	15.4	- 9.0		
Advance Sales • Repair • Other	297	146	2.5	- 50.7		
Total	7、169	5,886	100.0	— 17.9		

7. Number of Group Stores, Store Openings and Closings, and Plan



	4°C	4°C BRIDAL	Canal4°C	Other	Jewelry Total	RASIN*	PALETTE	Total
FYE2/25 Fiscal year-end	76	8	39	2	125	4	105	234
Stores opened	1	0	0	0	1	0	2	12
Stores closed	0	1	0	0	1	0	2	18
FYE2/26 1H-end	77	7	39	2	125	4	105	234
Store opening plan	0	0	0	0	0	0	5	5
Closing Plan	0	1	0	0	0	0	0	1
FYE2/26 2H Plan	77	6	39	2	124	4	110	238

^{*} Figures for RASIN excludes purchase salon

We kindly request that you direct all inquiries regarding this document and investor relations in general to the following point of contact:

YONDOSHI HOLDINGS INC.

Corporate Planning Office (Fukuhara) TEL +81-3-5719-3295 E-mail ir-yondoshi@yondoshi.co.jp

Note: Projections throughout these materials are based on forecasts, and shall not be regarded as pledges or guarantees. They shall be used on the full acknowledgment that actual results may differ from projections.